

Indiatourism Hyderabad participated in the India International Travel Mart from 22nd to 24th of November in Hyderabad where the paired states of Telangana-Haryana and Punjab-AndhraPradesh were highlighted. Golden Temple of Punjab, Pinjore Garden of Haryana and Laknavaram Lake of Telangana were featured for decorating the stall. Punjab Tourism films were played in loop and visitors were encouraged to visit Haryana and Punjab by distribution of brochures, information and itinerary provided by Haryana and Punjab Tourism. Approximately 2000 visited the IITM show in three days.

